



A Call for Proposals

The Colossal Shipping Company has been asked to ship a container of the newest super-high definition televisions from Japan to the United States. Each television will sell at retail for \$16,000. All Colossal Shipping containers have a solid steel floor on which the products rests. The CEO of Colossal Shipping is concerned that their current containers provide insufficient friction to secure the safety of these valuable products. He has asked your Engineering Consulting Firm to propose a new container floor covering that will provide sufficient friction to keep these valuable televisions from sliding around even in the turbulent seas expected during the crossing of the Pacific Ocean. The CEO will bring your proposal to his board but will require experimental data to support your proposal.

Name of Your Engineering Consulting Firm: _____

Team Members:

What Information do you need to know to win the proposal?